



# SUMMER PRIME

Your face is one look you can't take back to the store, so it pays to take care of it. To help, we've searched far and wide to bring you some of the best products to prepare, embolden, and replenish the one summertime look that will always define your style. *Matthew Bell*

## EMBOLDEN

Confidently enjoy the summertime elements with this selection of protective agents.

### Tresemme Climate Control Finishing Spray

Beaches sound fantastic—until you realize they're hot and sandy, and the wind won't stop messing up your locks. Made with a mixture of keratin, olive oil, and UV blockers, this finishing spray will hold your hair in place while protecting it from the sun, allowing you to enjoy the beach in the most stylish way possible.

\$5/ 11 oz.; drugstore.com

### Peter Thomas Roth Uber-Dry Sunscreen

There's really no going wrong with this wallet-friendly, Skin Cancer Foundation recommended, super lightweight, shine-free sunscreen. This water resistant lotion is absorbed almost instantaneously, relieving you of icky-sticky residue covered skin. It also protects against both UVA and UVB rays, and is packed with antioxidants.

\$26/ 4.2 oz.; peterthomasroth.com

### La Prairie Ultra Protection Stick

Covering your eyes, lips, and nose with such things as SPF 40, moisture trapping beeswax, anti-wrinkle red alga antioxidants, La Prairie's reparative cellular complex, and calming licorice, this portable stick is a must for any guy on the go. But watch out; it's sure to be the first thing that mysteriously ends up in your friend's bag!

\$65/ 0.35 oz.; laprairie.com, bloomingdales.com

### Kiehl's Facial Fuel UV Guard

If you feel physically exhausted after spending time in the sun, imagine how your skin feels. On top of its stellar broad spectrum UVA/UVB protection, Facial Fuel is a non-intrusive, lightweight, water and sweat resistant lotion that has enough caffeine and vitamins C and E to keep your skin wide awake well after you've passed out.

\$34/ 1.7 oz.; kiehls.com, nordstrom.com

### Neutrogena, Clear Face Sunscreen Liquid Lotion

This is the first summer out for Neutrogena's brand new sunscreen designed specifically for guys with acne prone skin. And it's about time! The oil-free, PABA-free lotion goes on light, doesn't clog pores, and uses the brand's famed Helioplex technology to protect skin from both UVA and UVB rays.

\$12/ 3 oz.; neutrogena.com, drugstore.com

## PREPARE

Don't overlook the prep work that goes into readying your skin for its moment in the sun.



a)



c)



b)



d)



e)

## REPLENISH

The sun giveth and the sun taketh away, so it's up to you to replenish.



f)

### a) Origins Save the Males

Whether it's used everyday or for times when your face is calling out for help, this well rounded, oil-free, lightweight moisturizer with collagen inducing algae and sugarcane will fix up your skin after its solar smack-down. There's avocado in there to control oil, as well as barley and cucumber extracts to hydrate.

\$35/ 2.5 oz.; origins.com

### b) Sisley Paris Sunleja Age After-Sun Tan Extender

With all the work involved in getting some healthy color on your face, you'll want an effortless way to maintain it. This luxurious product contains cooling Amazonian andiroba oil, restorative, repairing, moisturizing stevia leaf extract, and an ever so light dose of active self-tanning ingredients to enliven and retain your summer glow.

\$160/ 5 oz.; saksfifthavenue.com

### c) Malin + Goetz Replenishing Face Serum

After the sun has had its way with you, your visage will need some pampering and this serum gets the job done. Complex amino acids and natural plant extracts hydrate, chamomile, lavender, and geranium soothe redness and irritation while Vitamin E works its anti-oxidant magic to nourish what the sun has damaged.

\$68/ 1 oz.; malinandgoetz.com

### d) 100% Pure Organic Cucumber Eye Cream

It happens every summer: you forget, lose, or otherwise destroy your sunglasses while you're smack in the middle of the brightest place outside the surface of the sun, forcing your eyes to work overtime. Give them some TLC with this supremely hydrating and entirely organic mix of aloe, rose, cucumber, and anti-oxidants.

\$18/ 1 oz.; 100percentpure.com

### e) Menaji Lip Balm Agent

Summer is for lovin', but shredded sun burnt lips aren't. Packed with the repairing power of vitamin E, sunflower, macadamia, and jojoba oils, this soothing peppermint flavored balm not only helps put those fibers back together again, but with SPF 15, also protect damaged lips in the first place.

\$8/ 0.15 oz.; menaji.com

### f) Aveda After Sun Hair Masque

Breath new life into your sun withered, over chlorinated hair with the healing power of Aveda's Morikue protein made from the Brazil Nut of the Peruvian Amazon. This masque adds a little love with antioxidant blends, organic oils, and natural wintergreen and cinnamon bark UVA/UVB sun filters.

\$26/ 3.4 oz.; aveda.com

### 1) Anthony Logistics For Men Self Tanner with Anti-Aging Complex

The only flash of white light seen on the beach should come from the reflection of your sunglasses, not your winterized torso. The tanning agents in Anthony Logistics' Self Tanner are designed to work gradually to avoid unsightly orange streaks, and the anti-aging formula of green tea, peptides, and fruit acids keeps your skin looking smooth. \$30/ 2.5 oz.; available at Sephora and Anthony.com

### 2) Shizuka New York Clay Cleanser

Before basking in the rays of the sun, you'll need to clean up that face. Made with Moroccan lava clay, this cleanser rids clogged pores of the kind of impure built-up that could result in an uneven tan while its green tea and pearl protein components leave your skin looking rejuvenated. \$48/ 5.3 oz.; shizukany.com

### 3) Urth Scrub Green Tea & Rice Treatment

Urth primes your face for tanning by using walnut shell powder to give your skin a naturally powerful exfoliation, green tea and seaweed to detoxify, and a bevy of natural oils as well as powerhouse antioxidant rich wheat germ to reduce inflammation and ward off the harmful effects of the sun. \$36/ 4 oz.; geturth.com

### 4) Leonor Greyl Huile de Palme

Lest the gentleman cursed with dry, brittle hair be left to the world of caps, scarves, or bandanas, we've located a leave-in conditioner/pre-shampoo treatment that is so tightly packed with 100% naturally protective and moisturizing botanical oils you have to run it beneath hot water in order to unleash it. \$49/ 3.2 oz.; leonorgreyl-usa.com, folica.com

### 5) June Jacobs Shave Cream

Unless you'd like to transfer color blocking from your outfit to your face, a good shave before working on your tan can't be stressed enough. This brand new paraben and preservative free shave cream containing protective pink bark extract leaves skin remarkably calm and smooth with the vaguest aroma of musky orange to boot. \$32/ 6.7 oz.; junejacobs.com